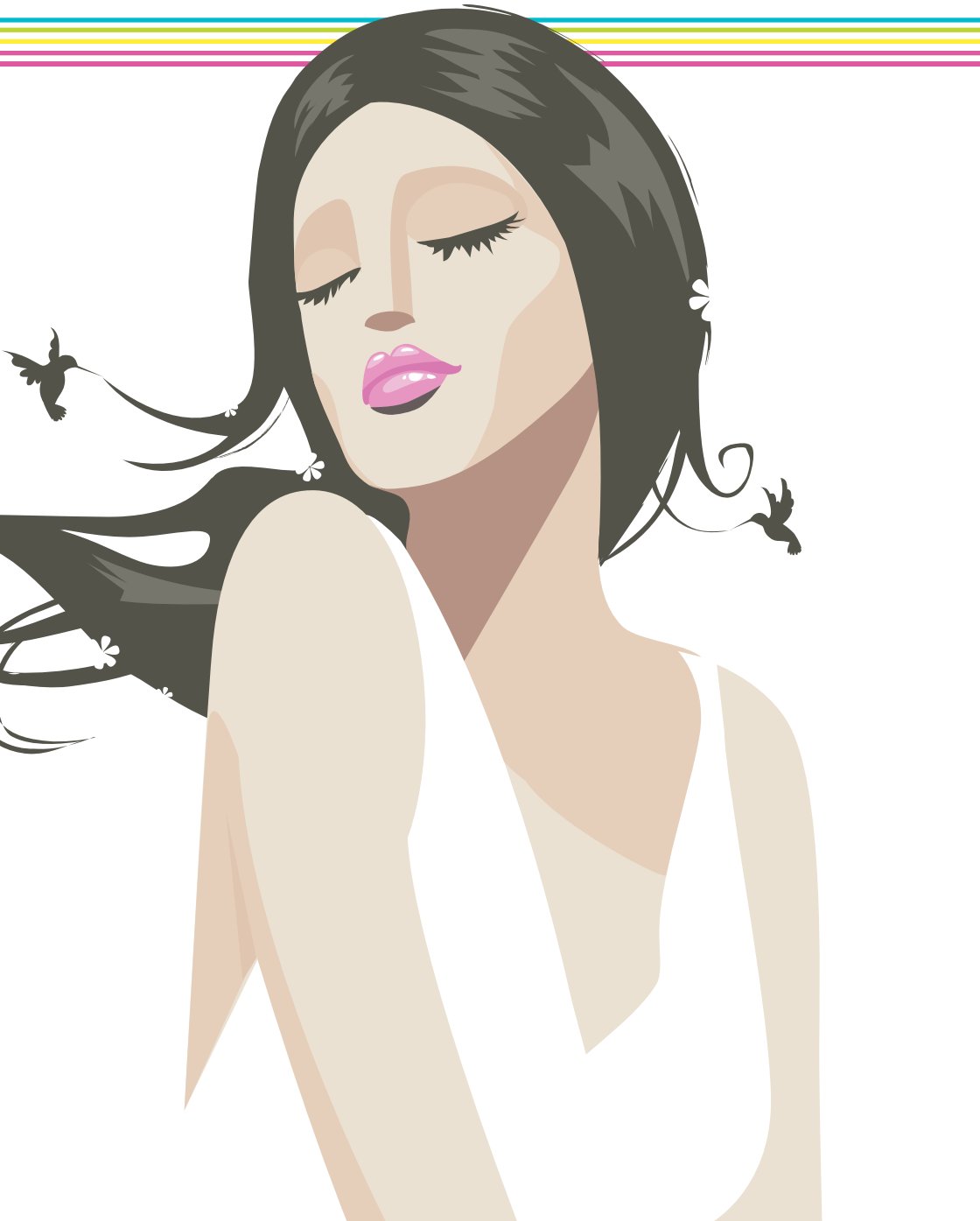


# OPEN WATER



# Salon Specials

## More than just a tidy up.

Just like you we see the value and impact that the right style and image can give. If image is everything, then your business image needs to be right. You need to appear as an established, professional business and create customer loyalty through communicating your brand values. First impressions are vital to converting new clients and for keeping the ones you have.

Open Water has extensive experience in the fashion industry, keeping up to date with trends and helping brands to stand out from the competition. We use this experience to help new clients show people what is great about them and to be leaders in their field. Just like you we are experts in turning heads.

## Even More

Here are a few more options that you may wish to consider:

**Posters** - Advertise offers or treatments inside or outside your salon.

**Website** - See our 'SME Pack' for all inclusive, fixed price sites or call/email for a quote.

**Branded tips/customer feedback box** - Our specially designed boxes will take tips or feedback as well as dispense your price lists. Call/email for a quote.

**Branded clothing** - We've branded clothing for clients like Motorola, whatever your requirements we can deliver.

**A boards, signage and POS** - Make sure your salon gets seen.

**Branded interiors** - We can offer bespoke blinds, wall hangings, window displays and even wallpaper. Creating the ultimate unique environment. Call/email for details.

**Customer loyalty cards** - Keep customers coming back with incentives and offers for loyal customers.

**Our services don't stop there. We are a full service design agency that delight in stretching ourselves so if you want to go a step further or want to discuss the possibilities, then get in touch.**

### Appointment Cards Design & print

85 x 55 2 sided	1000	5000
Wallet sized	£193	£315
Shaped	£241	£375

#### Wallet sized 85mm x 55mm

330gsm smooth white artboard. Gloss laminate to front.

#### Shaped from 85mm x 55mm

330gsm smooth white artboard. Gloss laminate to front.

ALL PRINTED FULL COLOUR PROCESS TO FRONT AND BLACK AND WHITE TO REVERSE  
Includes 2 visuals and 2 sets of amends. Prices exclude VAT.

### Price Lists Design & print

Full colour	1000	5000
DL 2 sided	£411	£590
A7 4 page	£417	£530
A6 4 page	£486	£754

#### Folded once to A7 h105mm x w74mm

400gsm smooth white silk. Gloss laminate to front.

#### Folded once to A6 h148mm x w105mm

400gsm smooth white silk. Gloss laminate to front.

#### DL h210mm x w99mm

400gsm smooth white silk. Gloss laminate to front.

ALL PRINTED FULL COLOUR PROCESS TO BOTH SIDES

Includes 2 visuals and 2 sets of amends.  
Prices exclude VAT.

### Leaflets/Hand Outs Design & print

A5 full colour	500	1000	2000	5000
1 Sided Silk	£391	£414	£442	£458
2 sided Silk	£659	£687	£720	£744
Recycled	£689	£722	£761	£790
Shaped Luxury Silk	£722	£770	£873	£986

#### A5 1pp + 2pp Silk

170gsm smooth white silk

#### A5 2pp Recycled

160gsm recycled uncoated

#### Shaped A5 2pp Luxury Silk

400gsm silk artboard, cut to a bespoke shape

ALL PRINTED FULL COLOUR PROCESS TO BOTH SIDES  
Includes 3 visuals and 2 sets of amends. Prices exclude VAT.

### Advertisement Design & artwork

Full colour	1 x Ad
1/4 to 1/2 page	£250
Full Page	£400

#### Full colour print adverts

Creative concepts supplied and delivered to publication.

**Campaigns:** Cheaper per ad. Subsequent ads using style from first are also less

SUPPLIED AS HI-RES ARTWORK TO PUBLICATION

Includes 3 visuals and 2 sets of amends. Prices exclude VAT.

 **CREATIVE**

**DESIGN.**

**SIMPLE PRICING.**



**Ready to take the plunge?**

**Call us on 0845 643 9381**

**Email [more@openwateronline.co.uk](mailto:more@openwateronline.co.uk)**

**Visit [www.openwateronline.co.uk](http://www.openwateronline.co.uk)**

**OPEN WATER**